



Uptown Scarecrow Contest

Event Date: September 28th - November 2nd

Registration Dates: September 2nd - 23rd

Eligibility: Businesses and Organizations | **Fee:** \$50

Categories: Celebrity Judges will select our overall winners. The People's Choice winner will be selected through written ballots (1 point) and Social Media post /pictures with #uptownscarecrows (5 points)

Each Business will be assigned a Light Pole (40 light poles available) to create their Scarecrow on/around. This is a family-friendly event, so we ask that scarecrow displays not be frightening or distasteful.

Scarecrow's Name/Theme: _____

Business/Organization Name: _____

Contact Name: _____ Telephone: _____

Email: _____

You may email you registration to uptown@gwdcity.com or mail to PO Box 202, Greenwood SC 29648
Or in person to 120 Main Street. Payments are accepted by check or online. Call 864-942-8448 for details.

Rules:

1. This is a family-friendly event. Scarecrows can be humorous, lovable, whimsical, but not frightening or distasteful. Uptown Greenwood has the right to reject any and all scarecrows that they deem offensive or inappropriate.
2. Scarecrows will be mounted to a lamp post along Main Street and location will be assigned at registration, first come first serve.
3. Installations will take place beginning Saturday, September 28, 2019, and must be completed by Wednesday, October 2, 2019.
4. Material must be firmly attached to the scarecrow so that it can withstand to the sun, wind, and rain. Scarecrows must be secured by zip ties or string (metal or wire not allowed on any uptown fixture).
5. All entries must have a weatherproof sign to identify the entry. Group/ Business name only, NO Advertising or political statements allowed.
6. All entry pictures will be posted on the Uptown Greenwood website, Instagram & Facebook Page to help with voting.
7. Voting: Anyone can vote! Vote in participating businesses and other locations. Participating businesses/locations will be posted online. Voting will begin September 28, 2019 at 5 PM and end October 31, 2019 at NOON. Please no voting after Oct. 31 at Noon.
8. Winners will be announced on the Uptown website, Facebook and Instagram on November 2, 2019.
9. STRICT RULE: all entries must be removed by November 3, 2019. Entries not removed by this date will be taken down and disposed of.
10. Required: We will require you to check on your scarecrow periodically to make sure it remains in presentable condition.

Details and Helpful Tips:

Thank you for participating in the 1st Annual Uptown Scarecrow Contest! Your time and efforts are greatly appreciated in bringing more excitement and people Uptown!

- Scarecrows must be maintained by the business or organization displaying them. Celebrity judging will take place on an undisclosed day, so keep those displays looking good!
- Be sure to make a sign with the following information:
 - The Name of the Scarecrow
 - Your entry number (assigned by Uptown)
 - The name of the business or organization
 - The sign may only be 11 x 17-no larger
- Scarecrows must be durable and able to withstand sun, wind and rain.
- Choose your materials carefully, example: fresh pumpkins last longer than carved pumpkins
- Part of the scarecrow could be lost or stolen, please do not put anything of value or great importance on your scarecrow.

- All parts of the scarecrow should be securely fastened to the light pole. Please only use twine, string or plastic zip ties. No metal or wire should be fastened to Uptown property.
- You assume all responsibility for your scarecrow and its pieces.
- We reserve the right to remove any entry that is not maintained.
- Your scarecrow can be as little as 4-foot-tall or as high as 7-foot-tall. The scarecrow and/or display must not obstruct or impede the sidewalk or right of way.
- Location of your scarecrow will be assigned on a first-come first-serve basis. If you desire a scarecrow close to your business, you need to register ASAP.

