



Sunday, December 2nd 2:30 pm **2018 Theme Information & Guide** **Theme “Songs of Christmas”**

ALL ENTRIES MUST BE DECORATED ACCORDING TO THE THEME.

PLEASE NOTE: Adaptation of Theme and Best in Show winners are heavily based on the ability to adhere to the theme of the Christmas Parade. Therefore, floats not decorated according to the 2018 Greenwood Christmas Parade Theme, “Songs of Christmas”, will be at a disadvantage in the overall scoring. We strongly encourage each entry to adapt to the annual parade theme.

General Rules

- ❖ No entry may feature a live or life-size Santa Claus.
- ❖ All participants (unit members, escorts, staff, etc.) must be in some type of uniform, holiday dress or color coordinated attire.
- ❖ Bicycle and skateboard groups and/or organizations must build a float.
- ❖ Alcoholic beverages and/or controlled substances are forbidden on any float, in any vehicle or on the person of any participant. Participants consuming alcohol/drugs prior to or during the parade will be removed from the line-up, subject to arrest, and will not be allowed to participate in any future parades. No refunds will be given.
- ❖ It is unlawful to throw **ANYTHING** from any moving entry, including candy. This rule must and will be enforced for the safety of small children who might be tempted to run out into the street. Any participant caught throwing anything from their entry will be immediately removed from the parade and disqualified. Note: You may have walkers with your float to hand out candy, items, etc. to parade attendees, but please do not throw anything.
- ❖ No one is allowed on or off moving floats. Staff or escort changes should only be made when the float has come to a complete stop. (Exception: Emergency)
- ❖ All units must remain in their assigned position throughout the parade.
- ❖ Any and all music **MUST BE** themed and family friendly.

Parade Line-Up

- ❖ **NEW FOR 2018** Position numbers and parade maps will be distributed at a **MANDATORY** meeting the week of November 26-30th. There will be 8 meetings that you may choose from, someone from your group **MUST** attend one of these meetings. Your group will not be allowed to line-up on the day of the parade if you or someone from your group does not attend one of the meetings. See last page for days and times of meetings. **NO EXCEPTIONS!**
- ❖ Entries may begin lining up at 12:15 p.m. No one will be allowed to begin lining up until after Seaboard Avenue has been closed at 12:00 p.m. in order to ensure the safety of participants.
- ❖ All participants (float riders, escorts, staff, walking units, band members, etc.) with your entry must arrive and be in place before 2:00 p.m.
- ❖ No one will be admitted to the staging area after 2:00 p.m. This will be strictly enforced.

Vehicles

- ❖ No commercial or private vehicles will be allowed unless they are being used as a tow vehicle for a float or used to carry beauty queens or dignitaries.
- ❖ All tow vehicles must be decorated and incorporated into the individual float theme which should be in accordance with the overall parade theme.
- ❖ Parade organizers encourage businesses and organizations to explore sponsoring and/or partnering with civic organizations that may need assistance with their parade entry.
- ❖ Flatbed trucks may be used in place of a trailer. The bed of the truck should be decorated according to float decorating specifications (see FLOATS).

- ❖ The blowing of sirens or vehicle horns at any time during the line-up phase or during the parade is prohibited.
- ❖ Pageant winners must be 13 years old or older to ride on top of a vehicle. If they are under 13, they must have an adult riding on top of the car with them.
- ❖ Drivers of motorized vehicles must be at least 18 years of age and have a valid driver's license.

Bands, Performing Groups, Walkers & Marching Unit

- ❖ All walkers must be in uniform, holiday dress or color coordinated attire. Dress for walkers (staff and/or escorts) escorting floats should coordinate with the individual float theme which should be in accordance with the overall parade theme.
- ❖ Walking units not associated with a float must carry a sign/banner with their organization name at the front of their unit.
- ❖ No entries, in the performance of drills or other display, shall cause any delay in the parade.
- ❖ Performances are limited to 45 seconds. **VERY IMPORTANT:** Any group whose performance lasts longer than 45 seconds WILL be disqualified.
- ❖ Stationary performances are only allowed for the judges. All other performing should be conducted while moving in a forward motion.
- ❖ As in past years, the judges will be located in the lawn of the Greenwood County Library.

Floats

- ❖ Floats must be a fully decorated trailer, flatbed truck, or other platform on wheels that is self-propelled or pulled by a tow vehicle. All floats **MUST INCLUDE** skirting and be decorated in accordance with the overall theme of the parade.
- ❖ Floats must not exceed a height of 14 feet.
- ❖ All floats must display a sign/banner with their organization name on **BOTH** sides of the entry.
- ❖ Adult supervision is required for any riders under 13 years of age.

Awards

- ❖ A cash prize of \$250 and a trophy will be awarded to:
 - Best of Show
 - Best Adaptation of Theme
- ❖ Trophies will be awarded in each of the following categories. (Note: 1 winner per category):
 - Commercial Businesses
 - Non-Profit/Religious/Government
 - Education/Schools (floats and vehicles decorated by any school (pre-school – college))
 - Performing Groups (dance groups, cheerleaders, school marching bands, etc.)
- ❖ **NOTE: Unless otherwise determined by Uptown Greenwood, you will be scored in the category selected on your application.**
- ❖ **Please select only ONE category.**

For additional information: uptown@gwdcity.com
 864-942-8448 **Mail or Hand Deliver Application & Payment to:**
 Uptown Greenwood Development Corporation
 PO Box 202, 520 Monument Street, Room 130
 Greenwood, SC 29648
Parade Entry Fee: \$25.00

****In the event of inclement weather, no monies will be refunded****

2018 Greenwood Christmas Parade Application

Entry Name: This name should be used on the required signs/banners. It is YOUR RESPONSIBILITY to inform all members of your group of your official entry name, number, line-up instructions and rules. You must complete a separate entry form for each group within organization. Example: Cheerleaders will need separate entry form from football team and marching band. If separate applications are not completed for each entry, your entry will only be judged one time. PLEASE COMPLETE EVERY BLANK ON THE APPLICATION (include n/a if necessary).

Name of Organization _____ Contact Name _____

Mailing Address _____ City _____ State _____ Zip _____

Best Contact # _____ Email _____

The following information is necessary to allow ample room for entry placement. Please complete the following and add any additional information you feel is important for proper spacing and placement of your entry.

Total Length of Float (include both the float and the vehicle pulling float: _____)

Walkers: Yes or No If yes, how many? _____ Horses: Yes or No If yes, how many? _____

Detailed description of your organization and float (including if you will have music).

Entry Category (check one)

Commercial Business

Non Profit/Religious/Government

Performing Groups/Marching Bands

Education/Schools

Important: The entry form and fee must be completed, signed and received by November 17th. If you have questions concerning the rules and guidelines, please call the Uptown Greenwood Development Corporation office at 864-942-8448 for further clarification. Applications WILL NOT be accepted after November 17th. This deadline must be adhered to in order to establish the line-up and inform participants in a timely manner.

Waiver: In consideration of accepting this entry, I, the undersigned, have read and agree to abide by the rules and regulations in the Uptown Greenwood Development Corporation (UGDC) 2018 Christmas Parade Guide. Furthermore, I hereby grant full permission to the UGDC and/or any agents authorized by them to use any photographs, videotapes, motion pictures, recordings or other record of this event for any legitimate purpose. My signature below indicates that I understand I am personally responsible for my actions before, during and after the parade. I will not hold Uptown Greenwood Development Corporation, The City of Greenwood, SC Department of Transportation, or any sponsor/volunteer involved in the parade liable for my participation or actions.

Signature: _____ Date: _____

NEW FOR 2018

All Parade Participants will be required to attend a MANDATORY meeting the week of November 26th. You can choose from the following days and times:

Monday, Nov. 26 @ 8:30 am 12:00 pm or 5:30 pm

Tuesday, Nov. 27 @ 8:30 am or 4:30 pm

Wednesday, Nov. 28 @ 8:00 am 12:00 pm or 6:00 pm

A representative from your group or organization MUST attend ONE of these meetings. If you do not attend you will not be allowed to participate in the Parade. The meetings will be held at the Arts Center of Greenwood located at The Federal Building 120 Main Street.

If one of these meetings dates or times don't work for you please contact Lara Hudson, Uptown Manager at 864-942-8448 or uptown @gwdcity.com

NEW FOR 2018

All Parade Participants will be required to attend a MANDATORY meeting the week of November 26th. You can choose from the following days and times:

Monday, Nov. 26 @ 8:30 am 12:00 pm or 5:30 pm

Tuesday, Nov. 27 @ 8:30 am or 4:30 pm

Wednesday, Nov. 28 @ 8:00 am 12:00 pm or 6:00 pm

A representative from your group or organization MUST attend ONE of these meetings. If you do not attend you will not be allowed to participate in the Parade. The meetings will be held at the Arts Center of Greenwood located at The Federal Building 120 Main Street.

If one of these meetings dates or times don't work for you please contact Lara Hudson, Uptown Manager at 864-942-8448 or uptown @gwdcity.com